



## 2020 Annual Report

### Dear Friends,

What a difference a year makes! This annual report is one for the books, reflecting incredible hardships matched with equally **headstrong generosity and perseverance**. In a year's time, we've served clients through the only pandemic on record, through our **signature long-term case management model**. We've weathered the hardest-hitting storm I've seen in Texas in my lifetime. We've launched an entire call center to field the ever-growing **needs of the community**. We've teamed up with local food pantries and nonprofits to use our transportation services to deliver food to those who couldn't get to it themselves. We then rerouted our transportation services to help get people to vaccines. We launched several **research and evaluation** pilots in real time to study our clients going through crisis and **learn** as much as we could to be prepared in the event of future disasters. We rolled out an entirely new short-term case management program to swiftly help people affected by the coronavirus economy get **back on their feet**. We provided cell phones and hot spots for parents teaching their kids virtually for the first time. We counseled clients on endless resources, **worked together with our community**, and fundraised to ensure that CCFW would always be a place that can be counted on. We intentionally **expanded** our culture of inclusion. We moved our entire event calendar virtual, we moved our entire office virtual, and we **adapted** our infrastructure to support our important work without missing a beat.

We did it for our clients. And, we did it for you too. In seasons like this, we are reminded that our agencies, businesses, and people are our greatest assets. Our commitment is that come what may, we will remain a steadfast, pioneering, long-term solution. We will put in the time and the grit. We will wrestle with the complexities and analyze best practices. And then, we will mobilize and end poverty, one family at a time. Come what may, we will work in earnest, listening and learning, moving and changing to the needs of our diocese.

What you'll find in these pages isn't magic. It's what can happen when hundreds of employees, donors, and volunteers **come together** during some of the hardest seasons on record. We need each other, and we **thank you** for being a part of our story.

With Gratitude,

Delug J. M. Mamala

**Deb McNamara** Interim President/CEO



### **COVID-19 RESPONSE**

When COVID-19 hit, our agency **acted swiftly**. We created our **Community Care Call Center** and **Short-Term Stabilization program**. Our rapid response provided immediate financial assistance, connected clients with community resources, and helped many plan for the future. We **answered the call of thousands**, serving **more than 4,000 clients** through Community Care within the first six months. In the midst of this crisis, we continued walking with current clients on their individual journeys.

Most remarkably, we witnessed **127 families reach out-of-poverty status** in 2020, **surpassing our goal** of helping 121 families leave poverty behind for good. This was an **incredible achievement** for our program staff and clients, considering the state of the world.

In addition, we partnered with other social service groups to identify, solve for and meet the larger needs of our community. One example of this is our partnership with Tarrant County and the Tarrant Area Food Bank to deliver **nearly 37,000 shelf-stable food kits and frozen meals** to seniors in need across 11 counties.



Nearly 10,000 clients served by Community Care in 2020.

**519 clients served by our short-term stabilization program.** 

134 clients continued into our signature long-term case management program.

This was my first time asking for help with my bills. I was **so grateful** to CCFW for their help. I prayed with the Intake Specialist; the Case Manager was **extremely helpful** too. Overall, it was a very **uplifting** and **positive** experience."

- Community Care Client



## KNOWING OUR IMPACT

## **PADUA**

Findings from our research partners at the Wilson Sheehan Lab for Economic Opportunities at the University of Notre Dame (LEO) revealed real improvements in self-sufficiency and labor market outcomes for participants in our holistic case management program, Padua.



Participants were **25% more likely** to have full-time employment than the control group.

Monthly earnings for Padua participants were **18% higher** after 2 years, compared with the control group.



While LEO's evidence provides specific comparisons with a control group, our own CCFW Research and Evaluation team has also reported meaningful progress based on an evaluation of participants' financial situations before and after services. Out of 187 Padua participants who provided household financial information, our team found:



**106 families** increased their annual wages. The typical family increased their annual wages by **\$15,701**.



109 families improved their net income.



68 families increased their savings and 24 families reduced their negative debt.





students earned a degree/credential or were accepted into a 4-year university in 2020.



## 72%

**STAY THE COURSE** 

of students persisted from the full 19-20 academic year to the full 20-21 academic year.

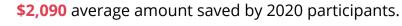
## **CAREER & VOCATIONS**

Served 362 clients and helped 133 attain full-time employment.



### **BEYOND BELIEF**

56 staff members have completed Beyond Belief since it started in 2018.

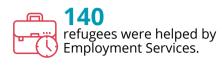




19 staff members completed program in 2020.

## **REFUGEE SERVICES**

We have several programs that serve the refugee population from helping refugees access basic needs to outof-poverty-focused solutions.



104 refugee students received help learning English through the School Impact Program.





Our refugee-focused poverty solutions engaged **101 clients** and helped **47 reach living-wage employment.** 

Several clients in this program, including single moms, have saved **more than \$15,000**. Many were able to get connected to various vocation and education programs and others have enrolled in advanced and professional ESL classes as well as GED.

## **SOCIAL ENTERPRISES**









## **RESOURCE SPECIALISTS**

Our Resource Specialists work with our case management programs to help clients access key resources such as childcare, housing, and transportation. In 2020:







## **GABRIEL PROJECT**

311 moms served.

**\$31,000** financial help provided.  **\$72,000** worth of baby items distributed.



Gallup recognized us as one of 38 most engaged workplaces in the world!

## KNOWING OUR COMMUNITY

### **NORTHWEST CAMPUS**

The reach of our Northwest Campus has expanded greatly since its opening in 2015. This past year, the Northwest Campus opened a new shared space, Veterans Services Center, and hired a Clinical Counselor to serve Veterans. In addition, **29 clients** reached significant Out-of-Poverty goals despite the effects of the COVID-19 pandemic.

**Read more** about the work of our Northwest Campus in the words of those who matter most – those we serve.



# Going back to school

## was not an easy decision for me.

I started back to school in 2014 when my children were four, plus, I was 38 weeks pregnant. I did homework in the hospital room right after giving birth while my newborn slept. I was overwhelmed, but excited to start my new chapter!

Since 2014, I have gone to school full time while maintaining a full-time job, and often working two jobs to make ends meet. Last year a friend of mine recommended Catholic Charities to me when I was struggling to pay my bills after missing some work to take care of my injured son. Schoolwork was piling on and I was stressed trying to work overtime to make up for my lost income. **Catholic Charities helped me** in so many ways, from helping with my utility payments to purchasing textbooks for me. I was able to make a Thanksgiving meal and **give my children** a beautiful Christmas without having to worry, thanks to the support from Catholic Charities. And I have learned valuable lessons in **stress management** and **household budgeting** through the workshops they provide.

I am extremely grateful for their role in my life through my time at MSU. It is **because of Catholic Charities I graduated** this December, and I can now **start my journey in the workforce.** I have already been offered a job at Red River Hospital and look forward to being able to pay it forward!

**425** students served by Rural Vocation program.

> **119** Rural Vocation students graduated or successfully transferred.

> > **598**

clients provided with Information and Referral Services through Community Connections.

**166** case management clients served through Community Connections.

veterans/families served through new Veterans Services Center.

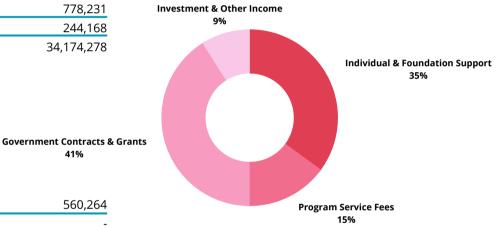
- Lindsay Ragsdale

#### **REVENUE**

#### Public Support

Individual & Corporate Contributions	\$ 5,239,787
United Way Community Programs	327,504
Foundation Contributions	5,380,430
St. Joseph Healthcare Trust	892,076
TXU, First Choice/Reliant & Arlington Water	181,283
Catholic Diocese of Fort Worth	916,359
Other Associated Organizations	778,475
Total Public Support	13,715,915

Fees & Grants from Governmental Agencies	14,264,172
Program Service Fees	5,171,793
Investment Income	778,231
Other Revenue	244,168
Total Revenue	34,174,278



			41	0/-			
			41	70			

#### **EXPENSES**

Program Expenses			
Child & Family Services	560,264		
Emergency Shelter Services	-		
Financial Stabilization Services	6,855,126		
Homeless Services	42,619		
International Foster Care	-		
Mental Health Services	183,301		
Refugee Services	2,408,792		
North Texas Office for Refugees	8,178,940		
Social Enterprises	6,182,330		
Supportive Services	2,558,250		
Veteran Services	2,692,873		
Workforce & Education	3,302,910		
Total Program Expenses	32,965,404		

#### **Administrative Expenses**

Management & General	1,172,830
Development & Fundraising	1,992,314
Total Administrative Expenses	3,165,144
Total Expense	36,130,548
Revenue Over Expenses	\$ (1,956,270)

Transactions under review but not yet recognized in CCFW financials are more likely than not to shift currently reported deficit to a small surplus for 2020.

#### Individuals (\$1,000+)

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- St. Mark Catholic Church
- St. Michael Catholic Church
- St. Patrick Cathedral
- St. Peter Catholic Church
- St. Vincent De Paul Catholic Church
- Trinity Episcopal Church, Trinity Reaching Out Knights of Columbus State Council Charities Disaster Relief
- Disaster Relief Robert P Taylor Chapel



## KNOWING HOW TO ADAPT

## **VIRTUAL TRANSITION**

While we missed being able to gather in person, we shifted gears and made the most of the virtual event experience. **Here are a few highlights from our 2020 Gala and annual Creating Hope Luncheon:** 



#### **A NIGHT OF HOPE**

Our 2020 Virtual Gala was an amazing celebration of our agency's **110-year history** in the Fort Worth community. We enjoyed a dynamic musical performance by The Gibbonses, bid on exclusive auction items, and reflected on the **mission**, **vision**, **and values** that grew from an **act of mercy**.



We surpassed our goal for the event and raised an **incredible \$211,000**!

**More than 300 people** participated in the gala's auction, whether bidding on items, purchasing a Party-In-Place package, buying a drawing ticket, making general donations, or RSVPing to the event.

The event has been viewed **more than 2,500 times.** 



#### **A LIFE-CHANGING JOURNEY**

Our first-ever virtual Creating Hope was an **expansive journey** into our history, reflecting on how far we have come as an agency and honoring the clients, staff, and community that have been **integral to our 110 years of service.** This special virtual experience **lifted up voices** from across our service area, from downtown Fort Worth to rural Wichita Falls.



We surpassed our goal for the event and raised an **incredible \$335,000!** 

More than 600 people RSVPed to our event page.

Our live stream engagement was consistent. At its peak, **nearly 300 users** were watching in real-time (not counting those watching together on a shared device).

The event has been viewed more than 2,000 times.

## KNOWING WHAT MATTERS MOST

Of course, the best part of both the Virtual Gala and Creating Hope was hearing from **those we serve**. Incredible clients from a variety of CCFW programs shared abut their **unique journeys** and the role we have been **privileged** to play in their lives. Here are a few highlights from these **powerful testimonies**:

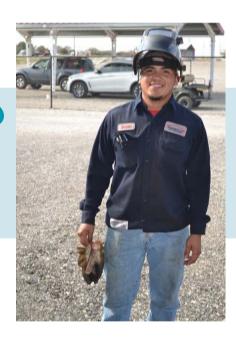


"I am on a totally different journey now, going on a whole **new path**. Right now, my children and I are **thriving, we're happy.**"

- Tylanna

"My story went from **black and gray to color**...They helped me **build my confidence**."

- Bryan







"I feel like the **tools** Catholic Charities gave me, to **strengthen me**, to stay strong enough to **hold on** to what I believed... helped us along the way."

- Diana

## KNOWING WHAT THE FUTURE HOLDS



## **1910 Society Highlight**

When you support our Endowment, you become a member of the 1910 Society. Membership in this society identifies supporters as those who have embraced our **long history of service** and who have made a financial commitment that **helps ensure** our mission continues to **thrive well into the future.** 



Frankie and I see Catholic Charities Endowment as a perfect way to help CCFW **be successful into the future**! We can't predict what the future holds, but know **Catholic Charities will always be a part of helping our brothers and sisters** with tomorrow's needs! For us, we recognize, this isn't an either/or, but both approach. **Help with today's needs, as well as tomorrow's!**"

#### - Butch and Frankie Bercher

#### WHY IS ENDOWMENT IMPORTANT?

#### A strong endowment program will allow us to:

- Decrease our reliance on any singular funding source, specifically the government. Government programs come with funding restrictions that often prevent us from providing the **customized support we know is needed**.
- React quickly when sudden needs arise in the community or other funding is reduced or cut. **Reliable resources** equip us to adapt and revenue from an endowment will ensure our **services remain consistent**.
- Continue developing **new and innovative solutions** and services. Without future funding capacities, we are restricted by a shorter horizon in our ability to implement new ideas. The field of social services typically has a seven-year gap between conducting research and implementation. With a strong endowment, **we can bridge this gap**.
- Provide a **uniquely meaningful way** for you (as a donor) to support the **longevity of our organization** and the **expansion of our impact**. An endowment program allows you to leverage your personal assets for the long-term betterment of our community. You may also receive specific legal/tax benefits, depending on the form of giving.

If you would like more information about how to make a planned gift, or if you have already included us in your estate planning, please contact Laura Sotelo, Director of Endowment, at lsotelo@ccdofw.org or 817.289.2780.

OUR MISSION IS TO PROVIDE SERVICE TO THOSE IN NEED, TO ADVOCATE COMPASSION AND JUSTICE IN THE STRUCTURES OF SOCIETY, AND TO CALL ALL PEOPLE OF GOOD WILL TO DO THE SAME.

#### **2020 Board of Directors**

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## **KEEP UP WITH US ONLINE!**



CatholicCharitiesFortWorth.org